

MEDIA EDUCATION SUMMIT November 1st 2018

TIME	KEYNOTES / STRAND 1 - HALL	STRAND 2 - ROOM SCC202	STRAND 3 - ROOM SCC203	STRAND 4 - ROOM SCC204
08.30 - 09.00	Registration / Coffee			
09.00 - 09.20	Opening remarks: Mr. C. K. Lau, Associate Dean of School of Communication, HKBU			
09.20 - 10.20	KEYNOTE: Dr Marielza Oliveira, UNESCO Chair: Prof Alice Lee			
10.25 - 11.45	Panel 1a Chair: Dr Yin Nick Zhang	Panel 2a Chair: Dr Karen Fowler-Watt	Panel 3a Chair: Ms Samantha Stanley	Panel 4a Chair: Dr Annamária Neag
11.50 - 12.50	KEYNOTE: D.A.R.E Chair: Dr Mark Readman			
12.50 - 13.50	LUNCH		LUNCH	
13.50 - 15.10	Panel 1b Chair: Dr Janet Lo	Panel 2b Chair: Dr Chi Kim Cheung	Panel 3b Chair: Dr Xinzhi Zhang	4b MES Conversation Chair: Prof Julian McDougall
15.15 - 16.35	Panel 1c Chair: Dr Mark Readman	Panel 2c Chair: Dr Karen Fowler-Watt	Panel 3c Chair: Dr Vincent Wang	Panel 4c Chair: Prof Kara Ka Wah Chan
16.35 - 17.00	Coffee break			
17.00 - 18.00	KEYNOTE: Ms Sarah Jones Chair: Prof Julian McDougall			
18.00 - 18.20	YMES Screening Iain Williamson, Marketa Zezulakova & South Island School participants			

MEDIA EDUCATION SUMMIT November 2nd 2018

TIME	KEYNOTES / STRAND 1 - HALL	STRAND 2 - ROOM SCC202	STRAND 3 - ROOM SCC203	STRAND 4 - ROOM SCC204
08.30 - 09.00	Registration / Coffee			
09.00 - 10.20	Panel 1d Chair: Dr Janet Lo	Panel 2d Chair: Dr Karen Fowler-Watt	Panel 3d Chair: Prof Julian McDougall	Panel 4d Chair: Dr Mark Readman
10.25 - 11.25	KEYNOTE: Prof Hyeon-Seon Jeong Chair: Prof Alice Lee			
11.30 - 12.50	1e MES Forum Chair: Dr Celine Song	Panel 2e Chair: Dr Mark Readman	Panel 3e Chair: Dr Masato Kajimoto	Panel 4e Chair: Dr Annamária Neag
12.50 - 13.50	LUNCH		LUNCH	
13.50 - 14.50	KEYNOTE: Mr Fergal Keane Chair: Dr Karen Fowler-Watt			
14.55 - 16.15	Panel 1f Chair: Dr Stephanie Jean Tsang	Panel 2f Chair: Dr Roselyn Du	Panel 3f Chair: Dr Xinzhi Zhang	4f MES Conversation Chair: Dr Annamária Neag
16.15 - 16.30	Coffee break			
16.30 - 17.30	KEYNOTE: Prof Donna Chu Chair: Prof Alice Lee			
17.30 – 18.00	Closing remarks			

10.25 - 11.45, NOVEMBER 1ST 2018 - Panel A			
<p>Panel 1a - Hall Chair: Dr. Yin Nick Zhang</p> <p>'Dead Poets, Live Teachers': An investigation into the relationship between teachers on screen and their real-life counterparts (Mark Readman)</p> <p>Deconstructing Myths and Misconceptions in Teacher Education and Storytelling with Data: Participatory Action Research (Melda Yildiz)</p> <p>Re-directing selfie stereotypes: media literacy play in teacher education (Michael Forsman)</p> <p>Pornography, performance and young people: Media education, sexual violence and consent (Stuart Poyntz)</p>	<p>Panel 2a – Room SCC202 Chair: Dr Karen Fowler-Watt</p> <p>A Study of Regional Journalism Education in Media and Communication Studies Departments (Makoto Sakai)</p> <p>A Study on the Influence of "Implicit Curriculum" on Learning Outcomes in Chinese Culture Course (Xin Zhao)</p> <p>Teaching Journalism Ethics: The Approach of Universities in the Czech Republic (Anna Zunová)</p> <p>Research on the Media Literacy of Undergraduates' Attitudes towards Official Discourse of Major Crisis Events (Kangli Li)</p>	<p>Panel 3a – Room SCC203 Chair: Ms Samantha Stanley</p> <p>Fake Climate News: Critically Engaging Climate Disinformation in the News Ecosystem with Media Literacy (Antonio Lopez)</p> <p>Fake News vs Media Literacy and MI US Embassy (Julian McDougall and Karen Fowler-Watt)</p> <p>New Media and New Ethics: critical analysis of media literacy problems of the Russian students (Svetlana Shomova)</p> <p>Living the Good Life: Virtue Ethics in Media Literacy Education (Nancy Usselmann)</p>	<p>Panel 4a - Room SCC204 Chair: Dr Annamária Neag</p> <p>Nurturing Media Literate Young People: A Comparative Study of Media Literacy Education Initiatives in China (Alice Lee and Tiande Wang)</p> <p>History of Japanese Media Education in the Japanese Language and Literature course (Sumiko Nakamura)</p> <p>Practicing Media Literacy Education In Taiwanese Primary and secondary classroom: A Study of 'edumovie' (Tzu-Bin Lin)</p> <p>Problems and experiences of teaching big data analysis in Taiwan's communication schools (Hsu-Cheng Chiang, Jung-Chun Chang and Yu-Wei Hu)</p>
13.50 - 15.10, NOVEMBER 1ST 2018 - Panel B			
<p>Panel 1b - Hall Chair: Dr Janet Lo</p> <p>Internationalising Journalism Education and Practice: The Foreign Correspondent Study Tour (Mark Evans & Saba Bebawi)</p> <p>Risk and reward: Filipino journalism students' views on Philippine journalism education and practice (Felipe Salvosa)</p> <p>Review and Exploration on Bilingual Teaching of Journalism and Communication in Mainland Universities in China (Yang Zheng)</p> <p>Educational initiatives to address the information challenges of the 21st century (Richard Hornik)</p>	<p>Panel 2b - Room SCC202 Chair: Dr Chi Kim Cheung</p> <p>Design Thinking: Adolescent Co-Researchers Design Media Literacy Lessons to Address Cyberbullying (Aileen Chai)</p> <p>Research on College Students' Media Literacy Education in Social Media Environment (Rongwei Ma)</p> <p>Medial literacy and citizenship learning of Chinese young people (Jun Fu)</p> <p>Democratic Expression and Collective Fanaticism In Interactive New Media (Miao Xu)</p>	<p>Panel 3b - Room SCC203 Chair: Dr Xinzhi Zhang</p> <p>Effects of Instagram Selfie Practices and Appearance-Based Peer Comparisons on Body Esteem of Teenage Girls (Leanne Chang)</p> <p>An Analysis of the Media Literacy Status and Education Approaches of the Young Generation in the Context of Mobile Media (Li Ang)</p> <p>Equal Access: How Do Media Educators Tackle Gender Inequity in the Film and Television Industries (Lucy Brown)</p> <p>Subjective Experience and Normative Claims: Phenomenological Reflection on Social Media (Girts Jankovskis)</p>	<p>4b MES Conversation - Room SCC204 Chair: Prof Julian McDougall</p> <p>New Journalisms: Rethinking Practice, Theory and Pedagogy (Karen Fowler-Watt)</p> <p>Media Education Practices: a multiple cases study from UK, Greece, Korea and Taiwan (Andrew Burn, Kostas Voros, Tzu-Bin Lin and Amie Kim)</p>

15.15 - 16.35, NOVEMBER 1ST 2018 - Panel C			
<p>Panel 1c - Hall Chair: Dr Mark Readman</p> <p>Playing with production: Pedagogical approaches to Media Arts in an Australian primary school (Amanda Levido)</p> <p>Critical and Behavioral Autonomy as the Ultimate Goal of Media and Information Literacy Education (Tatiana Murovana)</p> <p>Folk understanding of the effects of touchscreen devices on pre-schoolers: A study of mothers in Singapore and Vietnam (Becky Pham)</p> <p>From Small Findings to Unique Perspectives: A Digital Storytelling Workshop toward Critical/Creative Media Production (Yuko Tsuchiya)</p>	<p>Panel 2c - Room SCC202 Chair: Dr Karen Fowler-Watt</p> <p>Mind Over Media: Exploring Global Propaganda Education (Igor Kanizaj)</p> <p>Our future Scotland: developing documentary as a springboard for citizen interaction and participation (James Blake)</p> <p>Hollywood's Vision of Social Justice: Media Literacy Approaches and Responses (Rosemary Pacatte)</p>	<p>Panel 3c - Room SCC203 Chair: Dr Vincent Wang</p> <p>Recommendation Algorithms in Digital Media: Identifying Issues for Media Education through Game-Based Focus Groups (Jerry Jacques and Anne-Sophie Collard)</p> <p>Anticipatory action in creative media education: dialogue animation by hearingimpaired students (by video) (Oksana Fedotova and Melvyn Ternan)</p> <p>A critical workshop study for the alternative imagination of digital media platforms (Shin Mizukoshi)</p> <p>Religious Education and the Internet. The Case of the Roman Catholic Church (Jakub Havlicek and Dusan Luzny)</p>	<p>Panel 4c - Room SCC204 Chair: Prof Kara Ka Wah Chan</p> <p>The Screenwriting PhD: How Candidates Articulate the Screenplay as a Contribution to Knowledge (Craig Batty)</p> <p>Problems Associated with Documenting Filmmaking Collaboration (Christopher Hall)</p> <p>Integrating media literacy education with PBL in the digital age: Based on the practice in China (Jie Zhang and Wen Xu)</p>
09.00 - 10.20, NOVEMBER 2ND 2018 - Panel D			
<p>Panel 1d - Hall Chair: Dr Janet Lo</p> <p>Policy and Strategies in Promoting Media Literacy in Thailand (Chanansara Oranop Na Ayutthaya)</p> <p>"But It Seems OK To Me": Overcoming Student Resistance to Media Literacy Themes & Messaging (Jayne Cubbage)</p> <p>On the Construction of Teaching Mode of "Lecture ,Practice , Exhibition and Evaluation " of Media Major (Yang Zheng)</p> <p>Master's programs in science journalism and communication in Russia and the USA (Yuliya Balashova)</p>	<p>Panel 2d - Room SCC202 Chair: Dr Karen Fowler-Watt</p> <p>The strategy analysis of traditional Chinese culture external communication (Qixin Zhang)</p> <p>What can We Media do to improve children's media literacy? (Lingyun Zhang)</p> <p>Governmental and nongovernmental initiative to promote Digital Literacy in Spain (Catarina Lucas)</p> <p>New media literacy skills and civic participation among Chinese grassroots population (Yuchao Zhao)</p>	<p>Panel 3d - Room SCC203 Chair: Prof Julian McDougall</p> <p>Different destinations: the divergence of goals in higher education media education in the UK (Marcus Leaning)</p> <p>Mixed-level Classes Management (Yuan Tian)</p> <p>Asian media project for media literacy and cross-cultural communication in five countries (Seongsoo Baeg, Gengxin Wang, Faye Martel and Shin Mizukoshi)</p> <p>Communication as Education: A pedagogic experiment amidst cultural contradictions between curricular priorities and teaching practice (Ian Attard)</p>	<p>Panel 4d - Room SCC204 Chair: Dr Mark Readman</p> <p>"If I listen to the news, what can I do? I have a lot of my own problems": The media experiences of unaccompanied refugee children (Annamária Neag)</p> <p>Young migrants and film: a language without borders (Michelle Cannon)</p> <p>The role of the AFP in Media Literacy and outreach with South Island School (Iain Williamson and Eric Wishart)</p>

11.30 - 12.50, NOVEMBER 2ND 2018 - Panel E			
<p>1e MES Forum - Hall Chair: Dr Celine Song</p> <p>Forum: Media and Education in the Digital Age (Xigen Li, Shih-Diing Liu, Heng Su, Michael Wagner, Lu Wei)</p> <p>This forum seeks to provide insights on how media practitioners and educators can rise to the challenges to hold the promise of bringing about positive change.</p>	<p>Panel 2e - Room SCC202 Chair: Dr Mark Readman</p> <p>Digital media literacy and mindfulness: the integration between western and Thai perspectives (Monsak Chaiveeradech)</p> <p>Comparison of three web-based studies on enhance physical activity (She-Juen Huang)</p> <p>Journalism, kids, and gender: analysis of the local news published on an online newspaper for kids (Paola Nicolini and Federica Nardi)</p> <p>Students' Drawings as a medium in education: an example from Papua New Guinea (Martin Soukup)</p>	<p>Panel 3e - Room SCC203 Chair: Dr Masato Kajimoto</p> <p>What does a Producer Actually Do? (Christopher Hall)</p> <p>Educating for Creativity in HE (Janet Fulton)</p> <p>Production & Pedagogy: The benefits and challenges of student-generated digital media at a Japanese university (Matthew Love)</p> <p>Effectiveness of Media Literacy Education to Secondary Students in Hong Kong (Ying Kit Chan, Pui Man Ma and Kam Kuen Ng)</p>	<p>Panel 4e - Room SCC204 Chair: Dr Annamária Neag</p> <p>VR Kaleidoscope: Reconfiguring space and place through community-based media literacy interventions (Danai Mikelli and Stephen Dawkins)</p> <p>Using music in the Sino-British classroom to increase student discussion participation (Stephen Andriano-Moore)</p> <p>OIL+Ping Pong : Extending Intercultural Media Learning with Immersive Media (Jacqui Speculand and Stephen Dawkins)</p> <p>Teaching Gatekeeping and Framing theory through activities with Chinese journalism students (Jesse Hearn-Branaman)</p>
14.55 - 16.15, NOVEMBER 2ND 2018 - Panel F			
<p>Panel 1f - Hall Chair: Dr Stephanie Jean Tsang</p> <p>Synchronization of digital competence and media literacy in the Swedish K 12 curricular (Michael Forsman)</p> <p>Transmedia Literacy in the New Media Ecology. An international map of teens' transmedia skills and informal learning strategies (Carlos A Scolari)</p> <p>The Uses of Media Literacy (Julian McDougall and John Potter)</p> <p>Media education basic concepts of media information literacy and its place in the system of education in Russia (Anna Kolchina)</p>	<p>Panel 2f - Room SCC202 Chair: Dr Roselyn Du</p> <p>Manga Digital Storytelling Appears Effective for Time Perspective of Preservice Teachers: Production in Media Literacy (Masato Wada)</p> <p>Media education nurturing multiculturalism in child prosumers (Marketa Zezulkova)</p> <p>Phenomenon-Based Learning: Promoting Finnish Upper Secondary School Students' Multi Literacy Related to Sexuality (Päivi Rasi)</p> <p>A study on designing photo literacy learning and materials that is necessary in Participatory culture (Kaori Okuizumi and Kimi Ishida)</p>	<p>Panel 3f - Room SCC203 Chair: Dr Xinzhi Zhang</p> <p>Media Education in Taiwan: A Reflection of Twenty-Year Practice through narrative inquiry (Tzu-Bin Lin and Chih-Jen Cheng)</p> <p>A comparative study of youth media literacy education in China and Japan (Xin Zheng)</p> <p>The use and gratifications approach and the application of front design in book design (Yujie Huang)</p> <p>Digital Media Culture of South Korean Youth and the Challenges of Media Education (Hyeon-Seon Jeong, Amie Kim, Hyunwoo Park and Tzu-Bin Lin)</p>	<p>4f MES Conversation - Room SCC204 Chair: Dr Annamária Neag</p> <p>Digital literacy in higher education: From Japanese cases (Kyoung-hwa Yonnie Kim, Kosuke Yoshinaga, Seongsoo Baeg and Ayumu Chinen)</p> <p>Freedom of critical thinking: How to teach news literacy under different political systems in Asia (Masato Kajimoto)</p> <p>The Influence of Media Literacy on Local Government Public Governance (Qing Wang)</p>